



MISSIONPHARMA
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On a mission
for better health

Missionpharma

Company profile 2026



WE SUPPORT



Locations

HEADQUARTERS

Missionpharma A/S
Vassingerødvej 9
3540 Lyngø • Denmark
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www.missionpharma.com
CVR no.: 26 90 23 98



OUR PURPOSE

On a mission for better health

We believe that access to safe and affordable healthcare is a human right. Since 1975 we have contributed to improving global health by supplying quality medicines and medical devices to people all over the world.

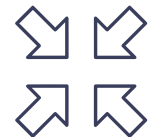


OUR VALUES



We care

We care about people. We take responsibility and treat each other and the world around us with respect.



We deliver impact

We are dedicated to making a difference. We work relentlessly to deliver solutions with impact.

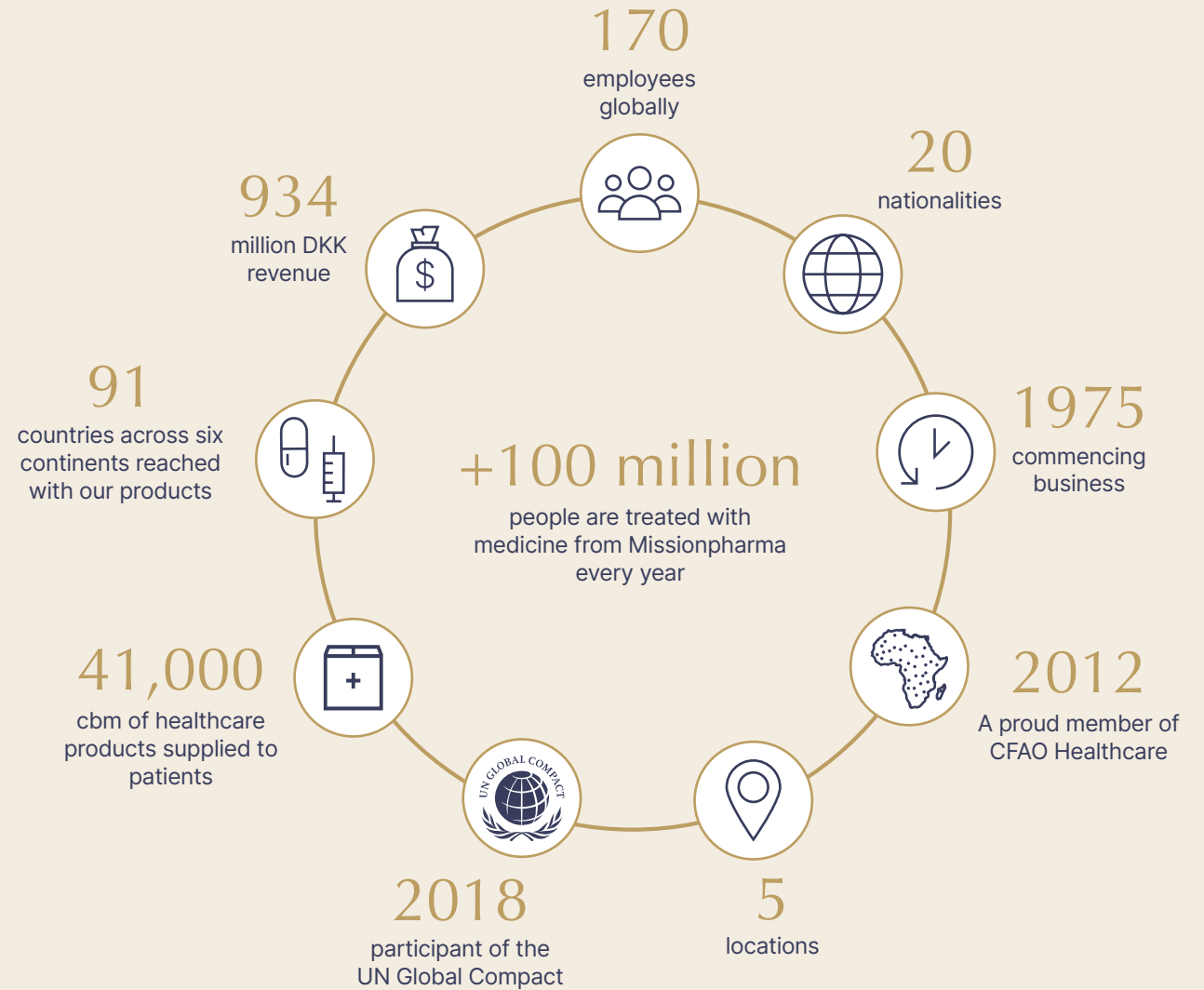


We are one

We succeed by working together as one – a diverse team of specialists. We are the sum of our collective expertise.



Facts & figures 2025/26



About us

Missionpharma is a global supplier of pharmaceuticals, medical consumables, hospital equipment and medical kits to public and private institutions, international development organisations and UN entities.

As a private, global pharmaceutical wholesaler, we make a significant impact by improving the health of millions of people worldwide. For over 50 years, we have been dedicated to our mission to ensure access to safe, affordable healthcare for all. Today, we employ 170 people across our global organisation.

Our team spans the globe, with our headquarters in Lyngø, Denmark and offices in India, China and Zambia. Additionally, we work with local agents and distribution networks in over 30 countries, primarily on the African continent.

ON A MISSION FOR BETTER HEALTH

We are committed to improving worldwide access to safe and affordable healthcare, while incorporating environmental and social responsibility into our operations.

We manage complex health supply projects, ensuring reliable deliveries worldwide. Specialising in comprehensive project management, we simplify complex challenges, prioritising respect for individuals and societies.

Our deep understanding of market needs drives our efforts to improve our market position and develop new strategic business areas, all while maintaining a commitment to quality, affordability and social impact.

Our business model and values drive us towards fulfilling our mission for better health and we focus on sustainable growth by leveraging collaborations with customers and local partners to develop solutions that benefit and engage communities.

OUR PRODUCTS



Pharmaceuticals



Medical consumables



Hospital equipment



Medical kits



▶▶ Read more about us at www.missionpharma.com

For over 50 years we have been dedicated to our mission for better health by working to ensure access to safe and affordable healthcare for all. Every year, our products touch the lives of more than 100 million people worldwide.

50 years of impact and growth

In 2025, we celebrated five decades of making safe and affordable healthcare accessible to people across the world. What began as a small one man operation in 1975 has grown into one of the leading suppliers of healthcare products to public institutions, international development organisations and UN entities.



Quality in every aspect

We strongly believe that access to quality-assured essential pharmaceuticals and medical supplies is a fundamental human right, and we work hard to improve access to quality products on a global scale.

Our commitment to patient safety is the foundation of all our operations. We uphold the highest quality standards in every aspect of our activities to continuously advance the safety, reliability and quality of our products and services.

Our dedication to quality permeates every layer of our operations. All our manufacturers must pass our comprehensive pre-qualification programme, which includes regular on-site Good Manufacturing Practice (GMP) audits conducted by our own certified auditors, as well as continuous performance monitoring and assessment.

CERTIFICATIONS AND STANDARDS

Missionpharma holds ISO 9001, ISO 13485 and ISO 14001 certifications awarded by Bureau Veritas. Our pharmaceutical warehousing and kit packing facilities in Denmark are EU-GDP certified from the Danish Medicines Agency, while our facilities in India are WHO-GDP certified by Bureau Veritas.

Additionally, our integrated Quality Management System complies with WHO Model Quality Assurance System for Procurement Agencies and is continuously refined to drive improvements in safety and quality.



GLOBAL QUALITY TEAM

We have a global quality organisation with pharmacists located in Denmark, India, China and Zambia. Our dedicated quality team comprises highly trained and certified auditors who ensure that we collaborate exclusively with audited and approved manufacturers.

Audit frequencies and geographic regions are adjusted based on business needs and requirements.

PLANTS AUDITED	2025/26
India	18
China	11
Other countries	5
TOTAL	34

Our strict quality practices not only ensure compliance with international standards but also support our mission to deliver impactful healthcare solutions worldwide.

QUALITY POLICY

Patient safety is of great concern to Missionpharma. Therefore, we ensure that our products comply with predefined quality standards and the individual requirements of our customers. This is achieved through a focused effort on quality, safety and reliability of products and services and adherence to current legislation and relevant guidelines – assisted by an integrated Quality Management System and personal commitment on its continuous improvement





Global warehousing and kitting

As a leading supplier of healthcare products and medical kits we offer complete pharmaceutical warehousing and kitting solutions from our facilities in India and Denmark.

GLOBAL WAREHOUSING

We have established a comprehensive and integrated logistics setup, including GDP certified pharmaceutical warehousing, kitting and stockholding facilities in India and Denmark. Together, these facilities provide 19,350 m³ of storage capacity and 12,900 pallet positions.

Operating warehousing facilities on two continents strengthens our global distribution capabilities and enables efficient and timely delivery to customers worldwide. This geographical reach allows us to respond quickly to market demands and maintain consistently high service levels across regions.

All facilities are a fully integrated part of the Missionpharma Group and operate under our Quality Management System. Our global IT infrastructure is fully integrated across all locations, supporting traceability and coordinated operations throughout the supply chain.

INDIAN WAREHOUSING

The strategic location of our Indian logistics setup not only improves our inbound logistics but also provides significant advantages by shortening the distance to our manufacturers and markets in Africa and Asia.

Our Indian facilities offer six integrated temperature-controlled warehouses and five kit packing lines with a total capacity of 12,750 m³ and 10,200 pallet positions.

DANISH WAREHOUSING

Our warehouse in Lyngbe, Denmark, is well located to optimise the supply chain and reduce CO₂ emissions when working with European manufacturers.

Our Danish facilities offer complete pharmaceutical warehousing, storage, consolidation, kitting and logistics services, providing 6,600 m³ of space and 2,700 pallet positions.

OWN WAREHOUSING CAPACITY

DENMARK:	6,600 m ³		Pallet positions: 2,700
INDIA:	12,750 m ³		Pallet positions: 10,200

THIRD-PARTY WAREHOUSING IN CHINA

In addition to our fully owned warehousing facilities in India and Denmark, we work closely with our third party logistics partner in China, Shanghai Allpowerful Logistics.

Established in 2003, Shanghai Allpowerful Logistics is ISO 9001 certified and provides 5,000 m² of modern storage and warehousing facilities, supported by a comprehensive range of logistics services. We have a Service Level Agreement in place, and the warehouse operates in compliance with WHO GDP requirements. Our Quality department maintains close oversight through regular engagement and collaboration.

We have partnered with Shanghai Allpowerful Logistics for nearly a decade and benefit from their reliable and consistent support for our logistics operations in the region.

Stock capacity for urgent action

Despite a shift in donor priorities and a continued decline in traditional global health funding, we have maintained our commitment to holding essential healthcare products and emergency kits in stock.

Over the past three years, we have expanded our warehousing capacity in India to ensure that we remain fully equipped to respond quickly and effectively to humanitarian needs worldwide.

The recent expansion of our GDP certified and locally FDA approved warehouses in Kandla further strengthened our ability to store and manage critical products and emergency kits, enabling faster and more efficient dispatches during crises. With 10,200 pallet positions and 12,750 m³ of capacity, our facilities in India serve as a key hub for global emergency response.

HOLDING CRITICAL PRODUCTS IN STOCK

We maintain buffer stocks of more than 350 essential healthcare products across our strategically located warehouses in Kandla and Lyngø to ensure rapid availability when emergencies arise.

By holding critical medicines, consumables and medical devices in stock, we reduce the risk of supply disruptions and shorten response times during sudden onset crises. This proactive stockholding approach enables us to reliably support NGOs, UN agencies and national health programmes with life saving products when and where they are most urgently needed.

RAPID DISPATCH OF EMERGENCY KITS

Our warehousing capabilities also enable us to hold a broad range of emergency kits in stock, including the Interagency Emergency Health Kit (IEHK) 2024 and the PED/SAM kits. Designed by the WHO, these kits remain a cornerstone of global humanitarian response.

As experts in crisis management, we remain committed to ensuring reliable availability of essential products and kits, despite a challenging funding environment and ongoing geopolitical shifts. By continuously investing in our warehouse infrastructure and maintaining strong operational readiness, we ensure that we can deliver fast, reliable and high quality support whenever and wherever people are in urgent need.



Group structure

Toyota Tsusho Corporation (TTC) is the trading arm of the Toyota Group and a specialist within the automotive, machinery, energy, chemicals and food industries in both domestic and overseas markets.



EMPLOYEES: 67,000
ANNUAL TURNOVER: EUR 67 billion
OPERATIONAL REACH: More than 1,000 group companies in 120 countries around the world

CFAO Group is a multinational distributor of brands, particularly within mobility, healthcare, consumer goods and infrastructure. The Group has a strong presence on the African continent.



EMPLOYEES: 23,200
ANNUAL TURNOVER: EUR 8.3 billion
OPERATIONAL REACH: 86 operating offices in 39 countries in Africa and 6 French overseas territories

CFAO Healthcare is the healthcare division of CFAO Group and a leading distributor of branded originator pharmaceuticals to the private market in primarily Africa.



EMPLOYEES: 3,500
ANNUAL TURNOVER: EUR 2.1 billion
OPERATIONAL REACH: 43 operating subsidiaries in 25 countries in Africa and 6 French overseas territories



EMPLOYEES: 25
ANNUAL TURNOVER: EUR 13 million
OPERATIONAL REACH: Distribution of hospital equipment in over 80 countries worldwide



EMPLOYEES: 170
ANNUAL TURNOVER: EUR 125 million
OPERATIONAL REACH: Subsidiaries in India, China, and Zambia and local representatives in +30 countries

Sister companies operating across 22 African countries, offering direct access to an extensive distribution network throughout Africa.



For further information, please visit:
Missionpharma: missionpharma.com
CFAO Healthcare: cfaohealthcare.com
CFAO Group: cfaogroup.com
TTC: toyota-tsusho.com
Fazzini: fazzini.it

The figures provided for TTC, CFAO and CFAO Healthcare reflect 2025 data.

Member of CFAO Healthcare

Missionpharma is a proud member of CFAO Healthcare, the leading distributor of branded originator pharmaceuticals and healthcare solutions to private and institutional markets in Africa.

CFAO Healthcare is the healthcare division of CFAO Group, which distributes international brands across Africa within mobility, healthcare, consumer goods and infrastructure. The Group is owned by Toyota Tsusho Corporation (TTC), listed on the Tokyo Stock Exchange.

INSTITUTIONAL CLIENT SEGMENT

Within CFAO Healthcare, Missionpharma and Fazzini together make up the Institutional Client segment and are represented at divisional leadership level by Missionpharma's CEO. This ensures close alignment and coordinated decision making across our institutional activities.

We work closely across areas such as hospital equipment tenders, quality processes for medical devices and logistics operations. By combining complementary capabilities, we can pool resources, submit joint bids where relevant and offer clients integrated, high quality solutions with a strong focus on compliance and after sales services.

FUTURE OPPORTUNITIES ACROSS THE HEALTHCARE VALUE CHAIN

CFAO Healthcare has expanded both geographically, with new establishments in markets such as Mozambique and South Africa, and across the healthcare value chain through investments in retail pharmacy chains, including Goodlife Pharmacy in Kenya and Uganda.

These developments create opportunities to strengthen collaboration across the Group over time, beyond our current sales of branded PharmaDanica® products and infusion solutions, and to support access to quality healthcare across our markets.

As sister companies Missionpharma and Fazzini collaborate across hospital equipment tenders, combining capabilities to ensure compliant and reliable solutions.



Our sustainability commitments

At Missionpharma, our biggest contribution to society is to make safe and affordable healthcare accessible, thereby improving the lives of more than 100 million people every year.

Over time, we have systematically developed our approach to sustainability and integrated it into both our corporate strategy and daily operations.

Our strategy focuses on key environmental, social and governance priorities, as illustrated in the graphics to the right. These show how our commitments align with the Sustainable Development Goals we support.

The strategy guides how we allocate resources and ensures that our efforts create the strongest possible impact. Our ESG priorities are supported by KPIs and targets, which help us measure progress transparently and strengthen accountability across the organisation.

To maintain momentum, we review and adjust our short term and long term ESG goals every year to ensure continuous improvement.



ENVIRONMENT

We want to reduce our impact on the environment by integrating environmental responsibility into all our activities.

SOCIAL

We want to add value to society by delivering impactful solutions. We care for our employees and we offer a safe, inclusive and inspirational workplace.

GOVERNANCE

We want to be a responsible and trusted partner by ensuring high ethical standards across the value chain.



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